

GENERAL INSTRUCTIONS FOR CANDIDATES

1. Candidates may download the application form from the website and send the duly filled form by post along with Demand Draft to The Secretary, Kerala Media Academy, Kakkanad, Kochi - 30.
2. A common entrance examination will be conducted for Journalism courses (Print & TV Journalism) and a separate entrance examination will be conducted for PR and Advertising course. The entrance examination for Journalism courses will be held in the Morning and the examination for PR and Advertising will be held in the afternoon. Candidates can apply for both examinations, if they wish to seek admission for any of the three courses. The institute will publish separate rank lists for Print, TV Journalism and PR & Advertising courses based on the entrance examination and interview.
3. Minimum qualification for joining the course is Graduation in any discipline. Final year degree students awaiting their results may also apply.
4. Candidates must pay Rs. 300/- along with application by demand draft in favour of SECRETARY, KERALA MEDIA ACADEMY, KOCHI-30, payable at ERNAKULAM Service Branch.
5. Candidates belonging to SC/ST/OEC need pay only Rs. 150/- by demand draft
6. When applying for the course, the candidate must attach copies of relevant certificates.
 - Provide Payment Details in Column.17)
 - The Demand Draft should be in favour of SECRETARY, KERALA MEDIA ACADEMY, KOCHI-30, payable at ERNAKULAM Service Branch.
 - Applications without DD will be rejected.
7. Entrance examination would be conducted at KOLLAM, KOCHI and KOZHIKODE. Candidates are not eligible for TA /DA.
8. Candidates must produce original certificates and self-attested copies of the following at the time of interview.
 - Original degree certificates
 - Mark lists of degree terminal/semester examinations
 - Relevant page of SSLC certificate showing date of birth