



KERALA MEDIA ACADEMY
An autonomous institution under Government of Kerala

INSTITUTE OF COMMUNICATION

Kakkanad, Kochi 682030

CERTIFICATE COURSE IN
PHOTO JOURNALISM

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Certificate Course in Photo Journalism

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| Course Duration | : | 3 Months |
| Minimum Qualification | : | +2 or Equivalent |
| Batches 2 - Number of Seats | : | 30 |
| Selection Process | : | Students will be selected on the basis of Merit list based on minimum qualification. |
| Age | : | No bar |
| Examination | : | Students have to appear for a written examination at the conclusion of the course. |

A student is deemed to have passed the examination, if he/she gets a minimum of 40% in each part and secures an aggregate of 40% at the final exam.

Failed candidates can appear for the supplementary exam after paying the requisite exam fee within one year of completion of the course. On no account students can appear after one year.

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| Attendance | : | <ol style="list-style-type: none"> 1. Classes would be held 2 days a week. 2. 70% attendance is obligatory. Candidates who fail to appear for examination for shortage of attendance due to illness or other reasons will be considered for continuance of study in the next batch by the Director on his discretion. They would however have to pay the course fees in full or in part as decided by the Director. |
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Certificate Course in Photo Journalism

Course assessment:

- I. Fundamentals of Photography: 100 (50 for Written Paper and 50 for Internal Assessment)
- II. Introduction to photojournalism: 100 (50 for Written Paper and 50 for Internal Assessment)
- III. Fundamentals of Photo-editing: 100 (50 for Written Paper and 50 for Internal Assessment)
- IV. Fieldwork: 100 (Practical)
- V. Final Project: 100 (Practical/Photo-essay)

Total Marks: 500

(Internal assessment will be based on the class attendance and involvement)

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SYLLABUS

SECTION I

Introduction to photojournalism.

History of photojournalism. Importance of photojournalism in the world of modern media. Fundamentals of photography. Technology of camera. Camera operations. Shutter speed. Lenses.

Lighting techniques. Flash and other accessories, Understanding Exposure. Metering. Depth of field. Composition – content, framing, backgrounds. Rules of thirds, balancing elements. Breaking the rules and experimentation.

Hard news photography, being ready and reactive. Fieldwork and hard news story. Out of class shoot. Understanding digital images. Image processing tools.

Transferring images to computer. Image processing. Light room, bridge and Photoshop. Image optimisation for print and web. Archiving the image.

SECTION II

Feature news photography. Fieldwork – feature story. Building narratives with photography. Photo analysis and interpretation – the rules. Photo essays and slideshows – how to put together a story with multiple

Difference between a photographer and photojournalist. Relation of photojournalism to documentary photography. Photography in print and online. What are the challenges of the news photographer in the modern world?

SECTION III

Tools and Technologies of a news photographer in modern era. Editing photos for a better impact. Advanced digital image processing techniques.

- Ethics – what you should/should not do and the organizations governing your work.
- Ethics in photojournalism. Faking images and manipulation of photographs.
- Understanding Cyber Law and Privacy Law for photographers.
- Field work. Assignment of Action photography/Sports/News Photography/ Human interest photography
- Presentation of final projects.
- Guidelines for writing captions
- Interacting with celebrity photographers. Workshop.

SECTION IV

Photographing in unfamiliar and challenging situations. Specialised photography. Interaction with photographers specialised in specific fields like Sports, wildlife, environment etc.

Economy of photojournalism: Publishing and selling pictures. Creating a portfolio. Submitting the final project port folio. Selection of photographs for the exhibition.

Exhibition of photographs by the trainees and Valedictory function.
