



DIPLOMA IN PHOTOJOURNALISM

The Institute of Communication is also conducting a Diploma Course in Photojournalism to meet the challenges faced by news photographers. The course will be conducted in Kochi and Trivandrum Centres of Kerala Media Academy. Duration of the course is 3 months. The participants will get hands on training in specialized photography including sports, wildlife, environment, fashion etc.

DIPLOMA IN NEW MEDIA AND DIGITAL JOURNALISM (6 MONTHS) EVENING BATCH:

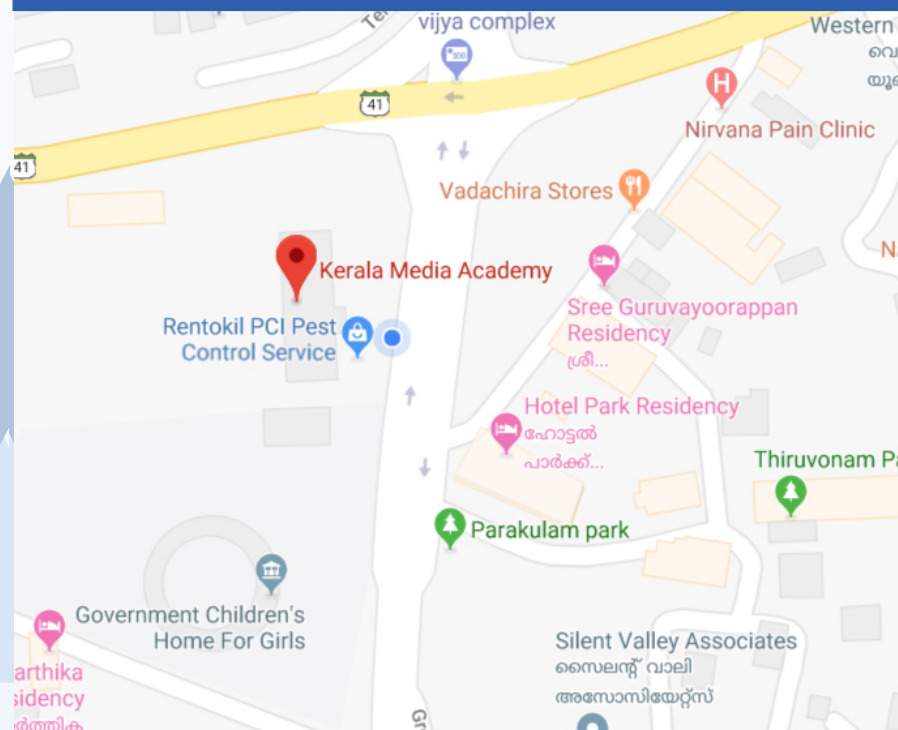
The specifics of this course are dedicated towards clarifying what digital journalism stands for. And while there are many definitions, one that suits it best, is too vast to comprehend in one go.

Keeping this challenge in mind, this course introduces all the aspects of the profession. The students are expected to gain knowledge in Digital media and digital marketing, Mojo, journalism, photojournalism and video editing.

For course fee, syllabus & other details visit us at www.keralamediaacademy.org



LOCATION MAP (7km from the city and near by Civil Station, Ernakulam)



KERALA MEDIA ACADEMY

(AN AUTONOMOUS INSTITUTION UNDER GOVERNMENT OF KERALA)

INSTITUTE OF COMMUNICATION



Website: www.keralamediaacademy.org
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KERALA MEDIA ACADEMY

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SUB CENTRE – SASTHAMANGALAM - 695010,
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DIRECTOR : 95390 84444

COURSE COORDINATORS

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9388959192, 94000 48282, 94472 25524



KERALA MEDIA ACADEMY

Kerala Media Academy, an autonomous institution under the Government of Kerala was the only institution of its kind in India when it was established on March 19th 1979. It is a joint venture of the Government of Kerala, Kerala Union of Working Journalists and Indian Newspaper Society.

The aim is to promote professionalism and excellence among media professionals, which the academy has been doing successfully for more than four decades.

To achieve this, Academy has set up a full-fledged institute, published books and monographs, organized seminars/workshops and instituted endowments and awards for promoting excellence.

INSTITUTE OF COMMUNICATION

Institute of Communication offers Government approved courses in:

- Post Graduate Diploma in Journalism and Communication
- Post Graduate Diploma in Public Relations and Advertising
- Post Graduate Diploma in Television Journalism
- Certificate Course in Video Editing
- Diploma in Photojournalism
- Diploma in New Media and Digital Journalism



The unique features of the Institute and the courses offered are:

- Classes are handled by practicing professionals
- Course content and curricula are job oriented and industry focussed
- Emphasis is on practical training with a sound grounding in fundamental principles
- Celebrity lectures on key issues every month
- Workshops and seminars are organized often
- Good placement record
- Opportunities for personality development



POST GRADUATE DIPLOMA IN JOURNALISM AND COMMUNICATION

Journalism is a challenging profession which demands skill and commitment. This one year Post Graduate Diploma course equips the aspiring candidate by providing a firm grounding on the fundamental principles of journalism and allied areas. The students are expected to gain mastery in language and knowledge of socio-political and cultural issues and understand the need to adhere to journalistic ethics. Special emphasis is placed on visual media taking into consideration its growing popularity and importance. Opportunities are also provided to hone the student's personality and boost their confidence.



POST GRADUATE DIPLOMA IN PUBLIC RELATIONS AND ADVERTISING

In this globalized world when a quantum jump is taking place in business and developmental activities, Public Relations and Advertising throw up immense opportunities. Both careers are professionally challenging and intellectually stimulating, offering very attractive salaries for the right candidate with matching skills. This course is intended to impart the necessary skills for becoming a successful professional.

POST GRADUATE DIPLOMA IN TELEVISION JOURNALISM

This course is specially designed to cater the media industry needs, considering the dearth of professionally trained journalists in television news industry of the state and country as well. The curriculum of the course insists a "Learning by Doing" process and the participants of the course will get real hands on training in Television story telling including Multi Camera Shoot, Digital Visual Editing, Electronic News Gathering etc.

CERTIFICATE COURSE IN VIDEO EDITING

A part from academic programmes with one year duration, Institute of Communication, Kerala Media Academy also conducts specialized training programme in Non Linear Video Editing with six months duration. Since 82 % of the films and television programmes are produced globally with Final Cut Pro Editing Machines, we do give emphasis in hands on training in Final Cut Pro. At the end of the course, the participants will be able to work as an independent visual editor and can easily migrate to film or television industry as a Video/Film Editor.